



PRIVACY POLICY

site: www.arhlimited.it

The new European Regulation n. 679/2016 ("GDPR") about protection of personal data is in force as from 25/05/2018. According to GDPR and also in full respect of principle of transparency, we have updated our privacy reporting and we kindly ask you to see the following points:

1. Introduction

ARH Limited Art Editions di Andrea Pisani undertakes to guarantee every day protection of your personal data. By this reporting, we would like to offer you a clear and transparent vision concerning news we collect and treat about our customers/suppliers as far as our contractual agreement and use of our web site. In the following paragraphs we will explain how we use your personal data, for which purposes and for how much time. We will also remind you how we guarantee your rights and respect of rules about protection of your personal data.

2. Who is the holder of treatment of your personal data?

ARH Limited Art Editions di Andrea Pisani - Via Trento, 27 - 37069 Villafranca di Verona Verona - Italy is the holder of treatment of your personal data.

3. What is the meaning of personal data and which data we treat?

"Personal data" mean every information which can identify, directly or indirectly, a natural and legal person, in this case You that use services offered by *ARH Limited Art Editions di Andrea Pisani*. We collect and treat your personal data, especially those necessary for concluding the contract and for sales of products and provision of eventual services required, such as:

- Biographical data (name, surname);
- Residency address, telephon number and email;
- in general, every necessary data of information in order to conclude and perform the contract

4. Purpose of treatment of your data

First of all, we collect and treat the personal dat which concern you (see par. 3) and which are stricly necessary to follow up your requests.

- For concluding and performance of the contract that concerns our products/services, for purposes which are strictly connected with all the necessary activities related to the contract (administrative and account activities, customer care, complaints processing)
- For conservation of our company heritage and protection of our rights for our rightful interest
- To fulfill law obligations and requests of Authorities, and also to respect rules for prevention of fraud, money laundering and terrorism financing, when it is possible.

If we had received previously your specific consensus, you could revoke it at any moment by sending an email to: info@arhlimited.it

The eventual acquisition of your consensus will be used for the following treatments:



- To make direct sales activities sending to you communications - by using traditional and automatic systems – which concern all the products and services offered.

In any case, we guarantee that all information we have and use are appropriate for the purposes mentioned and this has not to be an invasion of your personal area.

5. To whom is your data disclosed?

We communicate your data just to those entities we use for activities whose purpose is described in the previous paragraph 5, such as:

- Third companies that provide services for **ARH Limited Art Editions di Andrea Pisani**
- Companies that make for us activities of technical coordination, assistance and maintenance of computer systems
- In general, third companies that give assistance about matters related to the contract.
- Supervisory authorities

We personally appoint subjects above-mentioned who are responsible for the treatment, whose list can be asked by writing to the company to info@arhlimited.it

We could also communicate your data to those subjects we interface because of legal obligation and to those banks we work together for the contract conclusion. These subjects carry out their own activities of treatment as independent holder.

6. Where we transfer your data?

We usually do not transfer your data outside European Union. If this could exceptionally happen, we make sure that recipient, who is the responsible of treatment, respects provisions according to GDPR, included specific rules for transfer of personal data towards third countries.

The effective transfer of personal data towards third countries and relative information can be requested by writing to info@arhlimited.it

Server farm where Web Site is located is in Italy.

We do not transfer your data to third companies located outside European Economic Area. If this transfer should be necessary, we will make sure that entities will receive your data have appropriate safety measures in order to guarantee their protection.

7. For how much time we keep your data?

We keep your data just for the necessary period of time to make the treatment for the above mentioned purposes. Please find here-below the main period of use and conservation of your personal data with reference to the different treatment purposes:

- I.** we will treat your data for all the duration of the contract and until there will be obligations connected with it. After termination of the contractual link we will keep your data for 10 years according to law obligations or to defend our rights.
- II.** we will treat and keep your data until there will be the necessity of treatment in order to respect law obligations.

Finally, we reserve the right to keep your data of log-in and log-out for a longer period, in order to be able to manage eventual crimes done to the detriment of Web Site (such as hacking activities).



8. Which are your rights?

Right of access – you have the right to obtain confirmation about existence of a treatment concerning your data and also right to receive every information connected to it.

Right of correction – you have the right to obtain correction of your data in case they are not complete or incorrect.

Right of cancellation (also called “right to be forgotten”) – in this case you have the right to obtain cancellation of your data in our files which can not be considered important for continuation of contractual link or necessary for law obligations.

Right of treatment restriction – you have the right to obtain treatment restriction if this is not important for continuation of contractual link or necessary for law obligations.

Right of portability – you have the right to obtain transfer of your data in favour of a different holder

Right of opposition – you have the right to oppose, at any moment for reasons connected to your particular situation, to treatment of your data based on legality condition of rightful interest or to execution of a task of public domain or exercise of public powers, included profiling activity.

Right of revocation of consensus – you have the right to revoke consensus to treatment of your data at any time, standing legality of treatment based on consensus before revocation.

Right of proposing claim to Supervisory Authorities – at any time, you have the possibility to promote your requests to exercise your rights. In any case, if you would like to claim for the way how your data have been treated, you have the right to make a claim directly to supervisory Authority.

The above-mentioned rights can be exercised towards us by our “holder” writing to info@arhlimited.it

Exercise of your rights is free of charge according to article 12, GDPR.

9. Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology For further information, visit [Cookie Policy](#).

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